

### Draft 30 - outline agenda with indicative timings

#### DAY 1

09:00-09:30	30	Registration and coffee
<b>Session 1: Framing the air quality challenge</b> This session will introduce participants to the latest evidence on urban air quality including trends, impacts and pollution sources and why the issue has high political priority.		
09:30-09:50	20	<b>Welcome message : 2013 European Year of Air</b> <ol style="list-style-type: none"> <li><b>Martin Frélich</b>, <i>the first Deputy Minister and the Director of the Economics and Environmental Policy Section, Ministry of Environment of the Czech Republic</i></li> <li><b>Pavel Šolc</b>, <i>Deputy of the Minister of Industry and Trade of the Czech Republic, Ministry of Industry and Trade of the Czech Republic</i></li> <li><b>Timo Makela</b>, <i>Director, European Commission, Directorate-General Environment, International affairs, LIFE &amp; Eco-innovation Unit</i></li> </ol>
09.50-10.05	15	<b>What is the air quality challenge in Europe?</b> Evidence, causes, impacts and trends in air pollution in European cities <b>Vincent-Henri Peuch</b> , <i>Head of Atmospheric Composition Division, MACC-II Project Co-ordinator, European Centre for Medium-Range Weather Forecasts (ECMWF)</i>
10.05-10.20	15	<b>Current frameworks for action</b> Introduction to the European Innovation Partnership 'Smart Cities and Communities': it aims introduce smart cities solutions at the intersection of energy, transport and ICT, and at facilitating the creation of partnerships between local decision makers, industry suppliers, and community organisations to create greater quality of life in cities and reducing greenhouse gas emissions. <b>Henriette Van-Eijl</b> , <i>Policy officer, European Commission, Directorate-General for Mobility and Transport, Research and Innovative Transport Systems Unit</i>
10.20-10.35	15	<b>Perspective of the cities: Cities as an engine for transformation</b> <b>Mark Hidson</b> , <i>Deputy Regional Director, ICLEI- Local Governments for Sustainability/Director, ICLEI's Global Sustainable Procurement Centre</i>
10.35-10.55	20	<b>Speakers Q &amp; A and plenary discussion</b>
10.55-11.00	5	<b>Getting the most from the Forum experience</b>
11.00-11.30	30	Coffee break
<b>Session 2: Meeting the air quality challenge through urban strategic planning</b> Improving air quality is one of a cluster of development issues in cities. This session looks at how it can best be addressed within the context of effective strategic planning.		
11.30-12.00	15	Getting to grips with the challenge. <b>Overview of emerging strategic planning</b> (urban mobility plan: from the strategy to the implementation). <b>Simon Goddard</b> , <i>Project Manager, Architect, Gehl Architects</i>
	15	<b>Example of city that have done strategic planning: Nantes</b> Case study from a city that has drawn up and delivered an air quality strategic plan.

		<b>Jean-François Retière</b> , <i>Vice President of Nantes Métropole in charge of Commuting and Transportation, Nantes Métropole</i>
12.00 – 12.45	40	<b>Table experience share (some tables will work on <i>mobility</i>, others on <i>energy</i>, and others on <i>ICT solutions</i>).</b> <i>People share their own experiences of strategic planning. Highlight key learning insights. Plenary feedback.</i>
12.45 – 13.00	15	<b>Case studies spotlight</b>
13.00 – 14.00	80	Lunch <i>Post-it passport (Delegates choose 3 from 18 available case studies) (which leaves time to table rapporteurs to discuss their conclusions)</i>
<b>Session 3: Changing mindsets and behaviours</b> <b>The session will present 18 case studies featuring innovative programmes from the European, national and city levels, with a special emphasis on encouraging citizens' behaviours that lead to cleaner air outcomes.</b>		
14.00-15.50	110	<b>Roundtables with case studies</b> on changing the mindsets and behaviours of politicians, businesses, organisations and individuals related to the main topics of the Forum: <b>energy, mobility and ICT</b> <i>Each of the 18 case studies will be presented three times (3 x 30 minutes). Each time with a different audience. The groups will also propose recommendations.</i> <ol style="list-style-type: none"> <li>1. <a href="#"><u>Ticket Kyoto: Mobilizing to reduce CO<sub>2</sub> emissions in public transport</u></a>, <b>Jean-Luc de Wilde d'Estmael</b>, <i>Head of Strategic Planning and European Projects, STIB (Urban Public Transport in Brussels)</i></li> <li>2. <a href="#"><u>Enabling Everyday Mobility and dynamic decision support for commuters and travellers alike</u></a>, <b>David Volpe</b>, <i>Senior Product Manager, HERE Transit, Nokia</i></li> <li>3. <a href="#"><u>A breeze of fresh air in European Cities (Clean Air project)</u></a>, <b>Heiko Balsmeyer</b>, <i>Project Coordinator LIFE+ Clean Air, Verkehrsclub Deutschland e.V. (VCD)</i></li> <li>4. <a href="#"><u>Electric Vehicles in Czech Republic</u></a>, <b>Jaromir Marusinec</b>, <i>Chairman, Czech electric cars Industry Association (ASEP)</i></li> <li>5. <a href="#"><u>Supporting sustainable development of Prague region through advanced modelling tools for air quality</u></a>, <b>Vladislav Bízek</b>, <i>Senior Consultant, Environment Center, Charles University</i> and <b>Jan Mertl</b>, <i>Twining project leader from the beneficiary side, Czech Environmental Information Agency (CENIA)</i></li> <li>6. <a href="#"><u>Delivering a Sustainable Urban Mobility Plan in Aberdeen, the Oil Capital of Europe</u></a>, <b>Louise Napier</b>, <i>Senior Planner, Aberdeen City Council</i></li> <li>7. <a href="#"><u>Reduction of CO<sub>2</sub> and black carbon emissions and black carbon concentration by adaptive traffic management-project CARBOTRAF</u></a>, <b>Martin Litzenberger</b>, <i>Senior Engineer, Department Safety &amp; Security Business Unit New Sensor Technologies, AIT Austrian Institute of Technology GmbH</i></li> <li>8. <a href="#"><u>Road pricing measures for urban mobility. Milano Area C experience</u></a>, <b>Pierfrancesco Maran</b>, <i>Milan Councillor for Environment and Transport, Comune di Milano</i></li> <li>9. <a href="#"><u>New methods for quantifying emission sources in relation to transport</u></a>, <b>Jiří Huzlík</b>, <i>Head of the Research department of Transport and Environment, Transport Research Centre (CDV)-Ministry of Transport of the Czech Republic</i></li> </ol>

		<p>10. <u>The trust between citizens and the authorities enhanced through information sharing and mobility dialogue (Zagreb)</u>, <b>Tihana Damjanovic</b>, <i>Project Associate</i>, ODRAZ-Sustainable Community Development</p> <p>11. <u>Restart of CNG (Compressed Natural Gas) in Europe</u>, <b>Václav Král</b>, <i>Director</i>, MOTOR JIKOV</p> <p>12. <u>How to enhance the mobility management innovation process in CEEC</u>, <b>Martin Hajek</b>, <i>Center Director</i>, RODOS Center for the Development of Transportation Systems</p> <p>13. <u>City-VITALity-Sustainability – Soft policy approaches towards achieving international targets</u>, <b>Jerome Simpson</b>, <i>Senior Expert (Green Transport)</i>, Environmental Policy Directorate, Regional Environmental Center</p> <p>14. <u>beAgueda – the electrical bicycle of Agueda for free usage</u>, <b>Célia Laranjeira</b>, <i>Coordinator of Local Sustainable Development Programs and Environmental Management</i>, <b>Câmara Municipal de Águeda</b>.</p> <p>15. <u>Cooperatively planning your city: a model of the governance process</u>, <b>Paolo Pissarello</b>, <i>Vice-President</i>, Genova Smart City association (<i>Vice-Mayor</i>)</p> <p>16. <u>Almada's approach to smarter and eco-efficient mobility</u>, <b>Catarina Freitas</b>, <i>Head of Department</i>, Sustainable Environmental Management and Planning Department, <b>City Council of Almada</b></p> <p>17. <u>Good practice - from theoretical to practice (Cluster Cooperation Green Technology)</u>, <b>Jan Rakušan</b>, <i>Chairman of the board</i>, Centre for Research and Innovation (CVVI)</p> <p>18. <u>"Mobility challenge" : an incentive for alternative modes of transport</u>, <b>Jean-François Retière</b>, <i>Vice President of Nantes Métropole in charge of Commuting and Transportation</i>, Nantes Métropole</p>
15.50-16.20	30	Coffee break
<p><b>Session 4: Informing clean air recommendations</b>  <b>We employ creative process innovation at the Forum both to highlight innovative ideas and harness our 'collective brain' to solve real issues facing cities.</b></p>		
16.20-17.00	30	<p><b>Clean Air Innovation</b> (<i>Pecha Kucha process</i>)  <b>Four experts</b> (faced with issues mentioned above) each share their views in a dynamic format.  20 slides x only 20 seconds</p> <ol style="list-style-type: none"> <li><b>Galina Churkina</b>, <i>Senior Fellow</i>, Institute for Advanced Sustainability Studies (OTHER)</li> <li><b>Vladislav Bízek</b>, <i>Senior Consultant</i>, Environment Center, Charles University (one of the speaker of session 3-cases studies), Czech Republic (ACADEMIC)</li> <li><b>Giuseppe Spanto</b>, <i>CEO</i>, Is TECH - Innovation in Sciences &amp; Technologies, Italy (PRIVATE COMPANY)</li> <li><b>Paul Dubsy</b>, <i>Director</i>, up TAXI (PRIVATE COMPANY)</li> </ol>
17.00-18.00	60	<p><b>Grappling with real issues</b>  Participants bring their experience and creativity to address issues in Czech cities.  <b>Jaroslav Klusák</b>, <i>Energy manager of the town</i>, Department of Projects and Strategies, City of Litoměřice  <b>Jiří Kohout</b>, <i>Transport project manager</i>, Plzen City  <b>Iva Machalová</b>, <i>Transport Specialist</i>, Brno City Municipality</p>
18.00		Delegates move to reception with organised buses
18.30- 20.00	90	<b>Cocktail reception</b> at the National Technical Museum (Kostelní 42, 170 78 Prague 7, Czech Republic)

		Speech of Karel Ksandr , Managing director of the National Technical Museum and Martin Frélich, First deputy of the Ministry of Environment of the Czech Republic.
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## DAY 2

08:30-09:00	30	Arrival and coffee
<b>Session 5: Financing actions in tough economic times</b> <b>All Infrastructure developments in cities are very expensive. This session will highlight innovation in financing solutions, illustrated with city case studies.</b>		
09:00-10:35	10	Short introduction to the cases studies <b>Robert Stussi</b> , <i>Mobility Consultant, CIVITAS</i>
	15	<b>3 case studies of innovation in financing</b>
	15	1. <b>Public Private Partnerships that work</b> <b>Jan-Olaf Willums</b> , <i>Chairman and Founder, InSpire invest</i>
	15	2. <b>Procurement programmes (public or private)</b> <b>Heather Allen</b> , <i>Programme Director Sustainable Transport, TRL</i>
	15	3. <b>Citizen scheme</b> Tallinn awarded free public transport passes to its citizens following a city referendum <b>Allan Alaküla</b> , <i>Head of Tallinn EU Office, City of Tallinn</i>
	40	Table groups experience share (with possible lead per table)
10:35-11:05	30	Coffee break
<b>Session 6: Making connections for the right solutions for Smart Cities</b> <b>This session highlights the way cities are developing innovative partnerships and networks and effectively engaging with citizens to create a better quality of urban living.</b>		
11:05-11:55	5	Short introduction to the cases studies
	15	3 presentations on experience/actions to make effective connections.
	15	1. <b>CIVITAS</b> <b>Paolo Gandolfi</b> , <i>Deputy Mayor, Municipality of Reggio Emilia</i>
	15	2. <b>Signatory of Covenant of Mayors, Litoměřice (CZ)</b> <b>Antonin Tym</b> , <i>Geothermal project manager, City of Litoměřice</i>
	15	3. <b>Business connecting well with city</b> <b>Ger Baron</b> , <i>Project Manager ICT, Amsterdam Innovation Motor</i>
11.55-12.45	50	<b>Drawing the strands together</b> A final panel discussion to further explore how we can overcome some of the entrenched barriers to achieving cleaner air in our cities. The panel will discuss the emerging messages and recommendations as well as the steps that need to be taken. <u>Panellists:</u> <ul style="list-style-type: none"> <li><u>Mobility perspective:</u> <b>Célia Laranjeira</b>, <i>Coordinator of Local Sustainable Development Programs and Environmental Management, Câmara Municipal de Águeda</i></li> <li><u>Energy perspective:</u> <b>Antonio Gomes Martins</b>, <i>Coordinator of the Energy for Sustainability Initiative, University of Coimbra</i></li> <li><u>ICT perspective:</u> <b>Giorgio Ambrosino</b>, <i>Director, GA consultancy</i></li> <li><u>Citizen perspective:</u> <b>Paolo Pissarello</b>, <i>Vice-President, Genova Smart City association</i></li> <li><b>Timo Makela</b>, <i>Director, European Commission, Directorate-General Environment, International affairs, LIFE &amp; Eco-innovation Unit</i></li> </ul>
12.45-13.00	15	Main Forum closing remarks : <b>Timo Makela</b> , <i>Director, European Commission, Directorate-General Environment, International affairs, LIFE &amp; Eco-innovation Unit</i> <b>Rut Bízková</b> , <i>Chairperson (Former minister of Environment), Technology Agency of the Czech Republic</i>

13.00-14.00	75	Closing and Lunch
		<b>Participants can choose to go on the site visit to Škoda or do the Prague walking tour.</b>
14.00-16.00	90	<b>Prague walking tour incorporating points within the city's famous old town</b> (participants will leave from the Hotel Ambassador-Zlatá Husa) The walking tour is limited to 50 participants.
14.00 (sharp)		Departure of the buses (the Škoda site visit to Prague is limited to 50 participants)
14.00-18.00	240	<b>Škoda site visit</b> (Škoda Auto a.s., Václava Klementa 869, 293 60 Mladá Boleslav, Czech Republic) Return (drop-off at the Hotel Ambassador-Zlatá Husa)